



Social Media Kit 2023



Thank you for helping us spread the word about the Greater Seattle Compact for Belonging! Our hope is that this document will help you encourage others to read about the compact and sign on to the values and practices.

This social media kit includes three sections: 1. [An overview of the compact](#) 2. [toolkit materials like graphics and photos](#), and 3. [suggested text for social media posts](#).

Questions about this social media toolkit? Contact Civic Commons' content and communications manager, Caitlin Moran: c.moran@civic-commons.org.



Belonging Compact overview

What is the Greater Seattle Compact for Belonging?

The Greater Seattle Compact for Belonging (a.k.a. “the belonging compact”) is a living document that seeks to build bridges across differences with empathy and the realization that we are more alike than we are different. It calls on each of us to help further the values of belonging, love, and justice by following four practices: conversations, advocacy, storytelling, and personal growth.

Our success is directly tied to the number of people who sign on to the compact. By adding your name, you will make a public declaration that belonging is an important value for us to have as a region and that you are committed to helping Civic Commons achieve that vision.

How do I sign the compact, and what am I committing to?

Sign-up link: webelonghere.org/sign-the-compact

By signing the compact, you are making a personal commitment to implement the four belonging practices – conversations, advocacy, community building, and personal growth – into your life.



This work will look different for everyone. Maybe your professional role presents opportunities to implement the work of belonging into how your organization operates. Perhaps you are more interested in working on belonging to your book club, neighborhood group, or school community.

When you sign the Belonging Compact, you agree to receive materials via email to help you determine how belonging best fits into your goals. While we won't hold you accountable to any set of specific requirements, we may occasionally check in to ask how your journey with belonging is unfolding.

How else can I help?

We invite those who sign the compact to consider engaging with the Greater Seattle Compact for Belonging in other ways as well.

For example, you might...

- Refer us to other individuals and organizations who would be eager to sign the compact and/or assist with getting the word out
- Consider us for speaking opportunities at your organization's next event or internal gathering
- Send us feedback about the compact and our outreach efforts
- Join our Belonging Ambassador program to dig deeper into the practices of belonging and continue to help us spread the word about the Belonging Compact. Learn more and register for an upcoming Belonging Ambassador meetup [here](#).



Toolkit materials

We invite you to download the following materials to include in social media posts that promote the Greater Seattle Compact for Belonging. When posting, please include a link to the compact website: webelonghere.org

Suggested hashtags

#webelonghere #belongingcompact #advocacy #community #thriving
#civiccommons #familyactivities #cultivatebelonging #belonging #family
#workplacebelonging

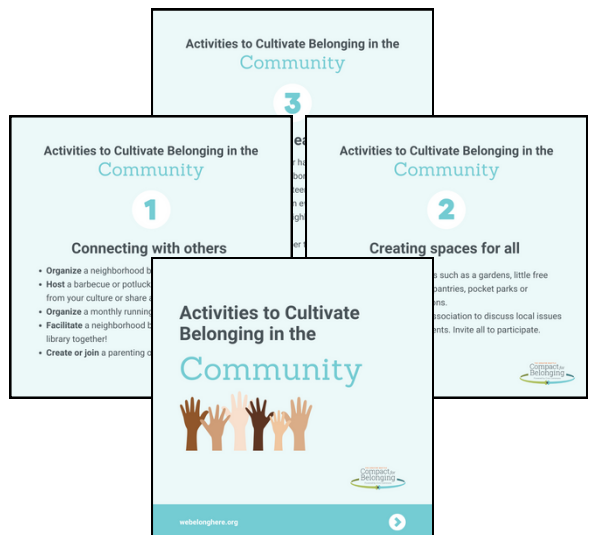
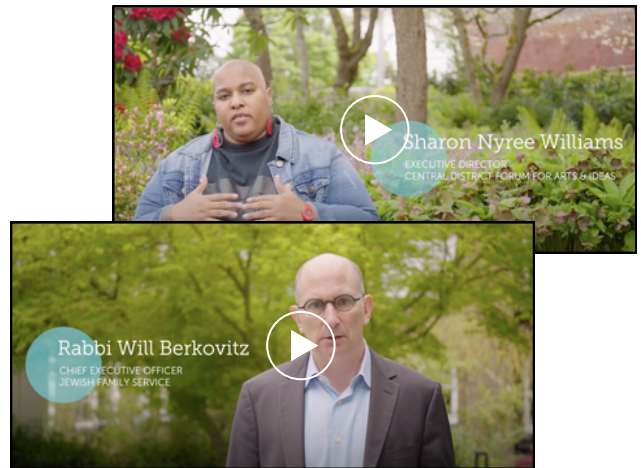
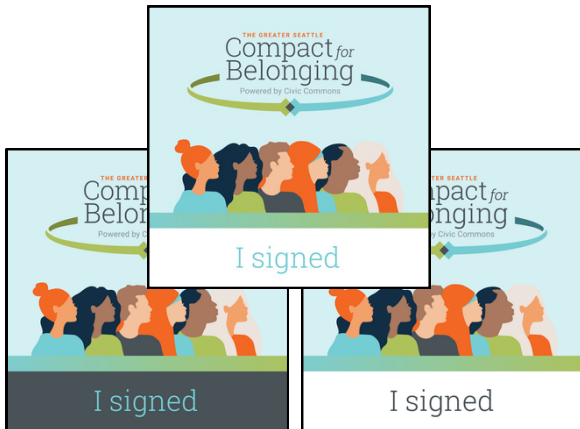
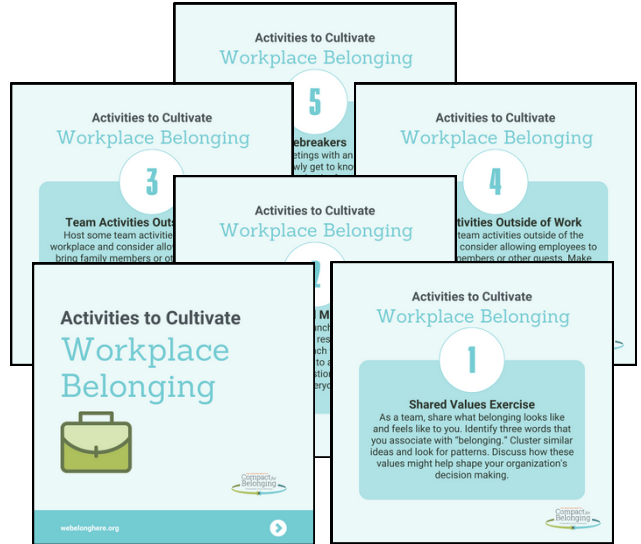
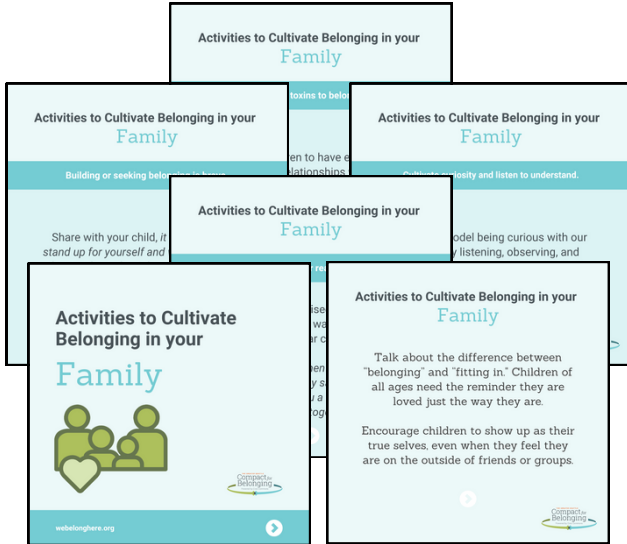
Vimeo links to videos

- [Rabbi Will Berkovitz on Belonging and Advocacy](#)
- [Sharon Nyree Williams on Belonging and Community](#)
- [Julie Pham on Belonging and Personal Growth](#)
- [Luis Ortega on Belonging and Storytelling](#)



Graphics/Video Downloads

- [Google Drive Folder](#)



Posts to share

Feel free to customize any of the messaging below to fit with your tone, style, or needs.

Option A – Invite your friends and followers to join you in signing the Greater Seattle Compact for Belonging

Graphics: [Belonging Compact/ I Signed the Belonging Compact](#)

Suggested Captions

Instagram	Facebook	LinkedIn	X (Twitter)
<p>Let's reimagine what it means to belong here.</p> <p>The Greater Seattle Compact for Belonging is a living document that seeks to build bridges across differences with empathy and the realization that we are more alike than we are different.</p> <p>Join Civic Commons in this vital work by adding your name to the compact and making a commitment to further belonging in your own life.</p> <p>https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact</p>	<p>Let's reimagine what it means to belong here.</p> <p>The Greater Seattle Compact for Belonging is a living document that seeks to build bridges across differences with empathy and the realization that we are more alike than we are different.</p> <p>Join Civic Commons in this vital work by adding your name to the compact and making a commitment to further belonging in your own life.</p> <p>https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact</p>	<p>Let's reimagine what it means to belong here.</p> <p>The Greater Seattle Compact for Belonging is a living document that seeks to build bridges across differences with empathy and the realization that we are more alike than we are different.</p> <p>Join Civic Commons in this vital work by adding your name to the compact and making a commitment to further belonging in your own life.</p> <p>https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact</p>	<p>Let's reimagine what it means to belong here.</p> <p>Join Civic Commons in this vital work by adding your name to the compact and making a commitment to further belonging in your own life.</p> <p>https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact</p>

Option B – Practicing Belonging in your family, workplace and community

Graphics: [Activities to cultivate Belonging in your family](#)

Suggested Captions

Instagram	Facebook	LinkedIn	X (Twitter)
<p>Why does Belonging in the family matter?</p> <p>♥ Belonging helps children learn life skills to make the best choices in adult life.</p> <p>♥ It also provides a firm foundation for a child’s identity, helping them cope with feelings of loneliness or isolation when experiencing bullying, teasing, or hostile behaviors in their age group.</p> <p>♥ Check out these activities to cultivate Belonging in your family.</p> <p>To learn more about Belonging, visit: webelonghere.org.</p> <p>#familyactivities #cultivatebelonging #belonging #wbh #webelonghere #family</p>	<p>Why does Belonging in the family matter?</p> <p>♥ Belonging helps children learn life skills to make the best choices in adult life.</p> <p>♥ It also provides a firm foundation for a child’s identity, helping them cope with feelings of loneliness or isolation when experiencing bullying, teasing, or hostile behaviors in their age group.</p> <p>♥ Check out these activities to cultivate Belonging in your family.</p> <p>To learn more about Belonging, visit: webelonghere.org.</p> <p>#familyactivities #cultivatebelonging #belonging #wbh #webelonghere #family</p>	<p>Why does Belonging in the family matter?</p> <p>♥ Belonging helps children learn life skills to make the best choices in adult life.</p> <p>♥ It also provides a firm foundation for a child’s identity, helping them cope with feelings of loneliness or isolation when experiencing bullying, teasing, or hostile behaviors in their age group.</p> <p>♥ Check out these activities to cultivate Belonging in your family.</p> <p>To learn more about Belonging, visit: webelonghere.org.</p> <p>#familyactivities #cultivatebelonging #belonging #wbh #webelonghere #family</p>	<p>Why does Belonging in the family matter?</p> <p>♥ Belonging helps children learn life skills to make the best choices in adult life.</p> <p>♥ Check out these activities to cultivate Belonging in your family.</p> <p>To learn more about Belonging, visit: webelonghere.org.</p> <p>#family</p>

Graphics: [Activities to cultivate workplace Belonging](#)

Suggested Captions

Instagram	Facebook	LinkedIn	X (Twitter)
<p>When we feel like we truly belong, work becomes more than just a job; it becomes a place where we can be our authentic selves and make a real impact.</p> <p>Whether it's through shared goals, shared values, or simply feeling heard and appreciated, Belonging is the secret sauce for any thriving, joyful, and successful team.</p> <p>Learn more: webelonghere.org.</p> <p>#belonging #webelonghere #wbh #workplacebelonging</p>	<p>When we feel like we truly belong, work becomes more than just a job; it becomes a place where we can be our authentic selves and make a real impact.</p> <p>Whether it's through shared goals, shared values, or simply feeling heard and appreciated, Belonging is the secret sauce for any thriving, joyful, and successful team.</p> <p>Learn more: webelonghere.org.</p> <p>#belonging #webelonghere #wbh #workplacebelonging</p>	<p>When we feel like we truly belong, work becomes more than just a job; it becomes a place where we can be our authentic selves and make a real impact.</p> <p>Whether it's through shared goals, shared values, or simply feeling heard and appreciated, Belonging is the secret sauce for any thriving, joyful, and successful team.</p> <p>Learn more: webelonghere.org.</p> <p>#belonging #webelonghere #wbh #workplacebelonging</p>	<p>Whether it's through shared goals or simply feeling heard and appreciated, Belonging in the workplace is the secret sauce to a thriving and successful team.</p> <p>Learn more: webelonghere.org.</p> <p>#belonging #webelonghere #wbh #workplacebelonging</p>

Graphics: [Activities to cultivate Belonging in the community](#)

Suggested Captions

Instagram	Facebook	LinkedIn	X (Twitter)
<p>Every day is an opportunity to cultivate belonging in your community!</p> <p>Are you up for a challenge? This week, complete at least one activity from this post.</p> <p>For more activities about Belonging, download the Belonging Toolkit at www.webelonghere.org/resources-1.</p> <p>#communitybuilding #cultivatebelonging #belonging #wbh #webelonghere</p>	<p>Every day is an opportunity to cultivate belonging in your community!</p> <p>Are you up for a challenge? This week, complete at least one activity from this post.</p> <p>For more activities about Belonging, download the Belonging Toolkit at www.webelonghere.org/resources-1.</p> <p>#communitybuilding #cultivatebelonging #belonging #wbh #webelonghere</p>	<p>Every day is an opportunity to cultivate belonging in your community!</p> <p>Are you up for a challenge? This week, complete at least one activity from this post.</p> <p>For more activities about Belonging, download the Belonging Toolkit at www.webelonghere.org/resources-1.</p> <p>#communitybuilding #cultivatebelonging #belonging #wbh #webelonghere</p>	<p>Every day is an opportunity to cultivate belonging in your community!</p> <p>Are you up for a challenge? This week, complete at least one activity from this post.</p> <p>For more activities about Belonging, download the Belonging Toolkit at www.webelonghere.org/resources-1.</p> <p>#communitybuilding #cultivatebelonging #belonging #wbh #webelonghere</p>

Option C – Share a short video featuring a community leader talking about the importance of belonging

Video for Download: [Sharon Nyree Williams](#)

Vimeo link: <https://vimeo.com/725832892>

Suggested Captions

Instagram [POST VIDEO FROM SHARED FOLDER]	Facebook	LinkedIn	X (Twitter)
<p>What does community mean to you?</p> <p>Listen as Sharon Nyree Williams, executive director of the Central District Forum for Arts and Ideas shares what it means to build community and why it matters.</p> <p>Then check out the Greater Seattle Compact for Belonging from Civic Commons and add your name to this powerful living document: https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact #community #thriving #civiccommons</p>	<p>What does community mean to you?</p> <p>Listen as Sharon Nyree Williams, executive director of the Central District Forum for Arts and Ideas shares what it means to build community and why it matters: https://vimeo.com/725832892.</p> <p>Then check out the Greater Seattle Compact for Belonging from Civic Commons and add your name to this powerful living document: https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact #community #thriving #civiccommons</p>	<p>What does community mean to you?</p> <p>Listen as Sharon Nyree Williams, executive director of the Central District Forum for Arts and Ideas shares what it means to build community and why it matters: https://vimeo.com/725832892.</p> <p>Then check out the Greater Seattle Compact for Belonging from Civic Commons and add your name to this powerful living document: https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact #community #thriving #civiccommons</p>	<p>What does community mean to you?</p> <p>Listen as Sharon Nyree Williams, executive director of the Central District Forum for Arts & Ideas shares what it means to build community and why it matters: https://vimeo.com/725832892.</p> <p>Learn more: webelonghere.org.</p>

Video for Download: [Rabbi Will Berkovitz](#)

Vimeo link: <https://vimeo.com/725832785>

Suggested Captions

Instagram [POST VIDEO FROM SHARED FOLDER]	Facebook	LinkedIn	X (Twitter
<p>What does it look like when we all belong?</p> <p>Listen as Rabbi Will Berkovitz explains the importance of advocacy when building a thriving and healthy community.</p> <p>Then check out the Greater Seattle Compact for Belonging from Civic Commons and add your name to this powerful living document: https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact #advocacy #community #thriving #civiccommons</p>	<p>What does it look like when we all belong?</p> <p>Listen as Rabbi Will Berkovitz explains the importance of advocacy when building a thriving and healthy community: https://vimeo.com/725832785.</p> <p>Then check out the Greater Seattle Compact for Belonging from Civic Commons and add your name to this powerful living document: https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact #advocacy #community #thriving #civiccommons</p>	<p>What does it look like when we all belong?</p> <p>Listen as Rabbi Will Berkovitz explains the importance of advocacy when building a thriving and healthy community: https://vimeo.com/725832785.</p> <p>Then check out the Greater Seattle Compact for Belonging from Civic Commons and add your name to this powerful living document: https://www.webelonghere.org/sign-the-compact.</p> <p>#webelonghere #belongingcompact #advocacy #community #thriving #civiccommons</p>	<p>What does it look like when we all belong?</p> <p>Listen as Rabbi Will Berkovitz explains the importance of advocacy when building a thriving and healthy community: https://vimeo.com/725832785.</p> <p>Learn more: webelonghere.org</p> <p>#webelonghere #belongingcompact #advocacy</p>